



## **Terms and Conditions**

- The American Express 'Win 10 cars' Draw ("Draw") is organized by American Express International, Inc. ("Amex").
- There will be 10 Volkswagen cars to be given away during the draw period – one for each Qualifying Week.
- Lucky draw is only applicable to all eligible Amex Cardmembers holding cards issued in Singapore by Amex and whose card accounts are valid and in good standing as may be determined by Amex. Corporate Cards, or cards issued by DBS and UOB are not eligible.
- Employees and immediate family members (spouses, children, parents and parents-in-laws) of the below mentioned are not eligible for the Draw:
  - Amex and its subsidiaries,
  - advertising agencies, and
  - any other parties who are directly involved in organizing, promoting or conducting the Draw as determined by Amex
- The Draw period is from 21 Nov 2011 to 29 Jan 2012, both dates inclusive. There are 10 qualifying weeks ("Qualifying Week") during the draw period as listed below. Chances allocated during each Qualifying Week will not be rolled over to the following Qualifying Week (where applicable).

	<b>Qualifying Week</b>	<b>Draw Dates</b>	<b>Car Prize of the qualifying week</b>
1	21 Nov 2011 to 27 Nov 2011	6 Jan 2012	Polo 1.4
2	28 Nov 2011 to 4 Dec 2011		
3	5 Dec 2011 to 11 Dec 2011		
4	12 Dec 2011 to 18 Dec 2011		
5	19 Dec 2011 to 25 Dec 2011		
6	26 Dec 2011 to 1 Jan 2012	10 Feb 2012	Jetta 1.4 TSI
7	2 Jan 2012 to 8 Jan 2012		Touareg
8	9 Jan 2012 to 15 Jan 2012		Golf 1.4 TSI
9	16 Jan 2012 to 22 Jan 2012		Golf Cabriolet
10	23 Jan 2012 to 29 Jan 2012		Touareg

- 20 chances will be awarded to each new eligible basic Card (cards issued by American Express Singapore) application approved during the qualifying week. 10 chances will be awarded to each eligible basic Cardmember for each new supplementary card application approved during the qualifying week.
- In addition, 10 chances will be awarded for every accumulated Eligible Transaction of S\$50 during each Qualifying Week. 20 chances will be awarded for every accumulated Eligible Transaction of S\$50 charged in ION Orchard.
- Accumulated Eligible Transaction will be rounded down to the nearest S\$50. Eligible Transaction charged by supplementary Cardmembers will accrue to the basic Cardmember for determination of the Draw chances. For avoidance of doubt, an eligible Cardmember with total spend of S\$99 at the end of a Qualifying Week will be awarded 10 chances. The same total spend at ION Orchard will earn the Cardmember 20 chances.
- An eligible Cardmember can choose not to participate in the Draw.
- Eligible Transaction refers to charges made on eligible Amex cards excluding cash advances, balance transfers, funds transfers, fees, and interest charges.
- Draw chances awarded to a Cardmember are neither negotiable nor transferable. There is no limit to the chances awarded to a basic Cardmember for each Qualifying Week.
- Eligible Transactions must be posted within the draw period. Amex shall not be responsible for any failure or delay in the transmission of sales transactions by merchant establishments or any other party(s) which may result in a charge made by eligible cardmember as being omitted from the allocation of lucky draw chances by Amex during the qualifying period.
- Amex reserves the right to determine the number of chances allocated to an eligible cardmember. The decisions of Amex on all matters relating to the Draw are final, conclusive and binding.
- Each basic Cardmember can only win one car during the Draw period, regardless of the number of Card accounts the Cardmember has with Amex.
- Winners will be selected at random by Amex under the supervision of an independent public accountant. Amex reserves the right to draw reserve-winning chances to replace any winner subsequently found to be disqualified.
- The lucky draw will be held at 10 Marina Boulevard, #15-00 Marina Bay Financial Centre Tower 2, Singapore 018983 at 3pm on 6 Jan 2012 and 10 Feb 2012.
- Winners will be notified in writing within 7 business days after each draw date. Results will be published on the Straits Times on 17 Jan 2012 for the first draw and 21 Feb 2012 for the second draw.

- The 10 Volkswagen car prizes ("Prize") do not include the cost of Certificate of Entitlement, vehicle registration, in-vehicle unit (IU), road tax, insurance and any other cost incidental thereto.
- Amex shall determine the colour and fittings, fixtures and any other accessories of the Prize(s).
- The winner(s) shall accept the Prize 'as is'. The actual specification of the Prize may differ from the visual used in all printed collaterals.
- The Prize is not exchangeable for credit, cash or in kind.
- The Prize must be registered in the winner's name and can be collected by the winner on such other date to be determined at the sole and absolute discretion of Amex. The winner shall not sell the Prize to anybody or advertise the sale of the Prize until duly registered in the winner's name.
- All prize(s) will be ready for collection from 1 April 2012 and must be claimed by 30 June 2012. Unclaimed prizes shall be donated to a charity as chosen by Amex. The winner whose prize has been forfeited is not entitled to any compensation notwithstanding non-receipt of notification for whatever cause.
- Amex reserves the right to replace the Prize with another item of similar value.
- By participating in this Draw, the cardmember agrees to be bound by the official rules, regulations and decisions of Amex and by these Draw Terms and Conditions. Failure to comply with these Draw Terms and Conditions will result in the disqualification of the Draw.
- Winners agree to cooperate with and participate in any advertising or publicity activities of Amex relating to the promotion and agrees that Amex may publicise the name, identity card or passport number and/or photograph of the winners in such mode and manner as Amex considers fit.
- Amex shall not be responsible for any loss whatsoever to any person in connection with this promotion howsoever arising, including any error in computing chances, any breakdown or malfunction in any computer system or equipment, any notice which is misdirected or lost in post.
- These Draw Terms and Conditions are governed by and shall be construed in accordance with the laws of Singapore.

Authorised under Singapore Lucky Draw permit number 2004/2011